

Press Release

For Immediate Release

MIRA MOON HOTEL IN HONG KONG WINS MULTIPLE AWARDS IN 2014

MIRA MOON HOTEL CELEBRATES CONTINUED SUCCESS IN 2014

May 2014, Hong Kong – Mira Moon Hotel in Causeway Bay, has won multiple international industry and media awards in its first half year of operation. The winning streak began for the new hotel in Hong Kong with the Asia Pacific Hotel Awards for [Best Hotel Interior Hong Kong](#), prior to the hotel's opening in November 2013 and went from strength to strength scooping multiple media awards from publications such as Business Traveller Asia-Pacific, Travel + Leisure, Conde Nast Traveller and Travel Weekly China.

Mira Moon made its debut earlier in the year on the Top 70 Hotels [IT List at No.25](#) in the Travel + Leisure survey where editors and contributors log thousands of miles in order to evaluate the current year's most exciting hotel openings. Every hotel that is elected for this highly selective list is changing the travel landscape. The complete "It List" was published in Travel + Leisure's March 2014 issue and can also be found on Travel + Leisure's website as well as in the publication's digital editions.

The Henderson Land Development Co. Ltd owned Mira Moon Hotel in Causeway Bay was also awarded an impressive green title following an evaluation on the consumption of energy and resources. The China Green Building Design Label awarded Mira Moon with the highest [3 Star rating](#) in March 2014.

In March, the hotel was recognized as a [Best New Business Hotel](#) in China by Business Traveller Asia-Pacific, capturing the significance of Mira Moon Hotel amongst key business and travel industry professionals as a tech-friendly hotel. In the first quarter of 2014, the handy smartphone device was introduced providing free unlimited 3G data and free local and international calls to 10 countries for use in Hong Kong, so no more missed calls when leaving the office.

In April 2014, Mira Moon won the [2014 Best New Boutique Hotel](#) at the China Travel and Meetings Industry Awards 2014 organized by Travel Weekly China at an awards ceremony taking place in Shanghai. Attended by the leaders of China's burgeoning travel industry, the event recognized the very best in the travel space from China, Hong Kong and Macao.

The most recent award, Condé Nast Traveller UK, named Mira Moon Hotel as one of the world's best new hotels on [The Hot List 2014](#), for its standout amenities, smart design and superb service. The 33 hotels that made the cut this year were selected after months of careful research, working with hundreds of suggestions that were sent in by the magazine's correspondents around the world.

Conde Nast Traveller India Hot List, This year's Top 50 Hotels, - Asia, Australia and New Zealand Top three listings in Asia are:

1. Mandarin Oriental Pudong, Shanghai, China
2. Mira Moon, Hong Kong
3. Park Hyatt, Siem Reap, Cambodia

Reflecting on a highly successful opening, General Manager Jorgen Christensen commented: "Mira Moon is a unique property and we are delighted to see this reflected through so many prestigious awards. The hotel has been recognized globally by the travel industry. In just 6 months, Mira Moon has made an impact on the global stage and established itself as a hot new boutique hotel which also has a competitive design and technology offering. This accolade is a testament to the efforts and hard work made by everyone involved in this project, from the first day this hotel was envisioned until the day the first guest entered this magnificent and delightful hotel. The success of Mira Moon Hotel is a team effort above anything else and we are grateful for everyone's contribution however large or small."

Please see full list of 2014 awards below:

- 2014 Hot List - Conde Nast Traveller (UK)
- 2014 "IT List" The Coolest New Hotels - Travel + Leisure (US)
- 2014 Best New Boutique Hotel - China Travel and Meetings Industry Awards by Travel Weekly China
- 2014 Chinas 50 Best New Business Hotels - Business Traveller Asia-Pacific
- 2014 3 Star Rating - Green Building Design Label
- 2013-2014 Best Hotel Interior Hong Kong - Asia Pacific Hotel Awards

- End -

About Mira Moon

Mira Moon, conceived under the creative direction of Wanders & yoo, is the first boutique story hotel within the Mira brand portfolio located in Causeway Bay, Hong Kong. A unique 91-room hotel, it presents a contemporary abstract interpretation of Chinese tradition in contemporary Hong Kong. Modern tech-friendly features, including 32-46" HD LED IPTV, iPad mini, handy smartphone for free international calls and 3G data and complimentary Wi-Fi provide a welcoming environment and bring about a relaxing atmosphere with highly personalized details enhanced with complimentary minibar. Harbor-side statuesque destination, Mira Moon Hotel features five guestroom types, a striking penthouse suite, 24h gym, a tapas and cocktail bar - SuperGiant, a relaxing outdoor venue the Secret Garden and a beautiful outdoor event space- Sky Garden.

About Miramar Group

Established in Hong Kong in 1957, Miramar Hotel and Investment Company, Limited (Miramar Group) is a hospitality group with a diversified service-oriented business portfolio comprising stylish hotels and serviced apartments, property rental, food and beverage, and travel services in Hong Kong and Mainland China. Miramar Group has been listed on the Hong Kong Stock Exchange since 1970 (HKEx Stock Code: 71) and is a member of Henderson Land Group.

About Wanders & yoo

Marcel Wanders is a product and interior designer. In 2008 Wanders formed a partnership with the yoo Group to form Wanders & yoo. yoo is a world leading design company founded by the world's most celebrated designer, Philippe Starck, and international property entrepreneur John Hitchcox. yoo's experience spans 55 different projects in 27 countries, throughout Asia, Africa, Australia, Europe, North and South America and the Middle East.

High res images are also available at the following link:

www.miramoonhotel.com/portfolios/photo-library/

Password: MoonPhoto

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