



Press Release

For Immediate Release

BUSINESS IS PLEASURE AT HONG KONG'S NEW MIRA MOON HOTEL

Located only moments from the Hong Kong Conference and Exhibition Centre and offering a myriad of meeting essentials, business is always a pleasure at the Mira Moon hotel

Hong Kong, 9 December 2013 – [Mira Moon](#), Hong Kong's new hotel designed for the fashion-forward tech-savvy business traveler, has announced a range of first-to-market facilities and services to please delegates attending conferences at the nearby Hong Kong Conference and Exhibition Centre. From the hotel's new and exclusive complimentary *Delegate Concierge Service* and sleek in-room technology devised to take the strain out of business travel, to its intimate events space within the surrounds of the Moonshine Suite; all *Moon Services* have been created with customer needs and emerging market trends in mind.

Delegate Delights

An inspired and first-to-market service offered to guests, the *Delegate Concierge Service* invites hotel residents to call upon Mira Moon's Porters to ensure they are not left burdened with post-conference baggage at the end of their busy day. Porters will be on-hand at the HKCEC during selected fairs at the request of the guest, replete with rich China red Mira Moon suitcases and ready to transport guests' belongings back to their hotel rooms, leaving them free to enjoy their time in Hong Kong, uncluttered. Exclusively available to Mira Moon guests, Porters will also present delegates with a Delegate Portfolio, upon request.

Since its opening on November 1 2013, Mira Moon has welcomed countless guests as delegates from the HKCEC, thanks to its close proximity to the venue and its design-led philosophy, which has set it apart

from the typical 'cookie-cutter' business hotels in the area. With the addition of these exclusive services, Mira Moon is the ideal place to stay when attending events at the HKCEC and provides the perfect venue for networking easily with other attendees.

Events & Entertaining

Located on Mira Moon's 36th floor, the Moonshine Suite is the hotel's exclusive, only suite. At 1,250 square feet it has the feel of a private home and is suited to hosting intimate events for up to 20 guests. With interiors designed by the ever-eclectic Marcel Wanders, the suite features a large circular lounge area, an all-black dining set that seats up to six and a private cocktail bar with optional Bartender. Add to that the in-room catering, floor-to-ceiling windows with views overlooking Hong Kong's Victoria Harbour, abundant natural daylight flooding into every room and an assured level of privacy granted by the suite's penthouse position and optional quarters for security, and you have still only just begun to scratch at the surface of why this Suite has become domicile for the Executive crowd.

Technology

Designed to cater to the ever-evolving needs of tech-savvy business travelers, Mira Moon's design introduces sleek technologies discreetly installed throughout the hotel. White-lacquered mantels frame in-room entertainment systems including 32 – 46" HD IPTV with international cable channels, movies-on-demand and Air Play music systems. In-room iPad minis offer pre-loaded apps such as Skype, Dropbox and Bloomberg Anywhere, whilst during their downtime guests can enjoy a series of pre-loaded eBooks or dock iPad minis in in-room docking stations. These are loaded with a selection of *Moon Tunes to sway to*, including the signature beats of DJ Helen Ting. Complimentary Wi-Fi is available in all guest rooms and public areas; and fast Ethernet speed with one Gbps optical fiber backbone and 100Mb endpoint speed will cater for future guest needs.

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About Mira Moon

Mira Moon, conceived under the creative direction of Wanders & yoo, is the first boutique story hotel within the Mira brand portfolio located in Causeway Bay, Hong Kong. A unique 91-room hotel, it presents a contemporary abstract interpretation of Chinese tradition in contemporary Hong Kong. Modern tech-friendly features, including 32-46" HD LED IPTV, iPad mini, handy smartphone for free international calls and 3G data and complimentary Wi-Fi provide a welcoming environment and bring about a relaxing atmosphere with highly personalized details enhanced with complimentary minibar. Harbor-side statuesque destination, Mira Moon Hotel features five guestroom types, a striking penthouse suite, 24h gym, a tapas and cocktail bar - SuperGiant, a relaxing outdoor venue the Secret Garden and a beautiful outdoor event space- Sky Garden.

About Miramar Group

Established in Hong Kong in 1957, Miramar Hotel and Investment Company, Limited (Miramar Group) is a hospitality group with a diversified service-oriented business portfolio comprising stylish hotels and serviced apartments, property rental, food and beverage, and travel services in Hong Kong and Mainland China. Miramar Group has been listed on the Hong Kong Stock Exchange since 1970 (HKEx Stock Code: 71) and is a member of Henderson Land Group.

High res images are also available at the following link:

www.miramoonhotel.com/portfolios/photo-library/

Password: MoonPhoto

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