

Press Release

For immediate release

Mira Moon collaborates with ARTÈ Madrid launching The Mesmeric Myth Afternoon Tea Set

(Hong Kong – August 2017) Uncover the magical moment when the ancient Chinese moon mythology meets the mysteries under the sea. Mira Moon, the first story boutique hotel designed with Chinese fairytale under the Mira Hotel Collection has teamed up with the opulent Spanish jewellery brand ARTÈ Madrid presenting The Mesmeric Myth Afternoon Tea to the discerning few exclusively available at the stylish Supergiant Tapas & Cocktail Bar from August to September between Friday and Sunday.

Dress like a charming Moon Goddess or be the enchanting mermaid and indulge in the ARTÈ Madrid's Ocean Miracle Collection inspired afternoon tea exploring the unknown world of myths beneath the blue sea. Ocean Miracle Collection is inspired by the unknown world of myths deep down beneath the blue sea, fabled creatures and ancient treasures. Offering you an impressive feeling just like the first time diving into the sea – the amazing fishes, a great diversity of marine animals and sea plants come into sight. Captivating and seductive, the sea sometimes overwhelms you with its mystery, vibrancy and complexity.

To echo the collection, Supergiant Tapas & Cocktail Bar's Chef de Cuisine Jeremy Chan has hand-crafted a myriad of eye-catching tidbits in a navy and baby blue hue that match with the ever-changing scene of the ocean. Tailor-made nibbles include *The Ocean Cupcake* with chocolate fudge cake and the cream cheese frosting decorated with shaved pistachio, white and blue pearl and various marine-themed ornaments, the delicate *Carrot Cake Pop* coated with baby blue chocolate featuring starfish and seahorse atop the mixture of chocolate chips, diced buckwheat and brown sugar.

To align with the Spanish brand image of ARTÈ Madrid, Chef Jeremy also designs an array of sweet delights featuring Spanish ingredients including *Spanish Churros* served with a chili chocolate dip associated with lightly spicy aftertaste, the sensuous *Crema Catalana* with a touch of decadent aged citrus skin, *Homemade Raisin Scone* with Whipped Cream and Paprika Mango Jam offering a delicious trio of flavors, the vivid *Chocolate Donut* with raspberries and the not-to-be-missed alluring *macaroon*.

Tuck into a selection of savory treats, including the tantalizing *Smoked Salmon Pintxo* with Black Truffle Honey, the crispy *Croquetas* with creamy Iberico ham filling, the enticing *Pan Con Tomate* served with diced tomato and *Piquillo Pepper* stuffed with Tuna presenting an original Spanish flavors.

Sail away when you are sipping on a glass of customized *Breezy Ocean*. The mixologist concocts it with fresh mint leaves, peach and pineapple juices and its refreshing taste is surely the reminiscent of the Ocean which you cannot resist.

The afternoon tea is available between Friday and Sunday from 3:00 PM to 6:00 PM, priced at HK\$348 for two persons. Every two guests will receive a complimentary ARTÈ Madrid signature Deseo Tote Bag (valued at HK\$150) and HK\$300 gift certificate during the promotion period upon patronage.

ARTÉ Madrid x Mira Moon The Mesmeric Myth Afternoon Tea

Date : 12 August and 30 September, Friday to Sunday

Time : 3:00 PM – 6:00 PM

Price : **HK\$348 for two persons**

Including a complimentary ARTÉ Madrid gift and HK\$300 gift voucher

Terms & conditions:

- All prices are subject to a 10% service charge.
- Complimentary gift set is presented on a first-come-first-served basis while stock lasts.



The Mesmeric Myth Afternoon Tea images:

<http://bit.ly/2uMZEDv>

2017 Ocean Miracle Collection product shots :

ftp://f104271.outgoing:artehk@ftp.artehk.cloudftp.hk/ARTE_17_Ocean_Miracle.rar

*Available for download without log in ID and password.

Supergiant Tapas & Cocktail Bar and Secret Garden:

Address : 3/F, Mira Moon, 388 Jaffe Road, Causeway Bay, Hong Kong
Opening Hour : 7:00 AM to 1:00 AM
Telephone : (852) 2643 8875
Email : supergiant@miramoonhotel.com

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About ARTĒ Madrid

With origins from Spain, ARTĒ means art in Spanish, each piece of ARTĒ jewellery is a gift from heaven with a unique persona oozing passion and creativity. With over a century of expertise in the art of jewellery making, the unrivalled skills to blend exquisite beauty and cutting edge designs, ARTĒ jewellery can match with daily outfits as well as dress up for special occasions to enhance your charisma.

About Supergiant Tapas & Cocktail Bar & Secret Garden

Supergiant – the largest and most luminous of all stars in the universe – is Mira Moon Hotel’s extraordinarily stylish Tapas & Cocktail Bar. Staged in a moon mythology inspired décor by Dutch design maestro Marcel Wanders, Supergiant’s menus are curated by a team of talented chefs well versed in Spanish cuisine. It is the best-kept secret in town for a sensuous odyssey of Spanish tapas with Spanish sangrias or exquisite wines from around the world.

Supergiant Tapas & Cocktail Bar is revered for its glamorous décor, which sets the backdrop for a romantic night out with its elegant white sculptures, mysterious black chandeliers, and flickering candles. Together with Secret Garden, the lush alfresco terrace of Supergiant, both venues offer Super Happy Hours spanning from 4pm till 9pm daily. Both Supergiant and Secret Garden are versatile locations perfect for business and private events from bridal showers to product launches.

About Mira Moon Hotel

Mira Moon is the very first boutique hotel within the Mira Hotel Collection conceived under the creative direction of the famous design guru – Wanders & YOO. Equipped with 91 one-of-a-kind guestrooms and suite, all five guestroom types and the striking suite of Mira Moon are the modern rendition of the Chinese Mid-Autumn Festival mythology. Tech-savvy features are available at your finger tips allow you to stay connected at all times. Complimentary privileges include portable Wi-Fi On The Go, Wi-Fi throughout the hotel, iPad mini with customized apps, and “PressReader” access with over 5,700 free online publications.

SUPERGIANT
tapas & cocktail bar

mira moon 

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Located at the heart of bustling Causeway Bay on Hong Kong Island, the 5-star boutique hotel Mira Moon is part of the vibrant entertainment district with landmarks like Times Square, Sogo and Hysan Place. Mira Moon also boasts as the only design hotel within a few minutes' walk from Hong Kong Convention and Exhibition Centre.

For other hotel information, please visit www.miramoonhotel.com.

For media enquiries, please contact:

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